

NWR CASE STUDY

June 2024

TOWNSHIP OF WELLESLEY RECREATION CENTRE

Ontario, Canada

Installer: Creative Sports Solutions

Product: Stamina Black 10mm

Area: 15,000 sq. ft.

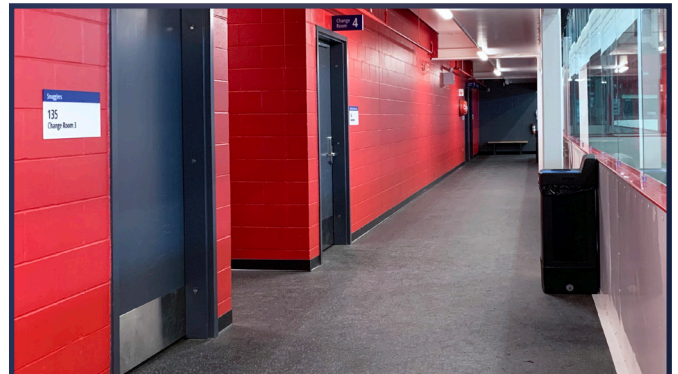
- Fitness Room
- Arena

BACKGROUND

The Township of Wellesley, Ontario, which is home to over 11,000 residents, opened its doors to their newly built recreation center in June 2024. This state-of-the-art facility is more than just a venue, it is a symbol of the local community's growth, ambition, and unity as stated by its mayor.

PURPOSE

This was a new build for the township that was looking to install a strong, long-lasting yet affordable product for their fitness room and arena. The choice of flooring should be able to withstand heavy use and provide safety and performance benefits for their community members.



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SOLUTION

After conducting extensive research, the township of Wellesley team selected North West Rubber Stamina vulcanized recycled rubber flooring as the best option to withstand the various weight training challenges while being easy to clean and maintain. The 10mm black flooring represented the ideal combination of durability, performance and low lifetime costs of ownership.



RESULTS

The slip resistance of **Stamina recycled rubber flooring** has provided significant peace of mind and confidence for both hockey players and gym users in the recreation centre. In addition, the flooring has provided excellent shock absorption for users, improving cushioning and helping to reduce the impact on their joints during workouts.



The installation was seamless; the result is a clean professional look that has received rave reviews from everyone who uses the facility. We couldn't be happier with the performance and quality of the flooring.

Danny Roth
Director of Recreation
Township of Wellesley

